



# SAI TIRUPATI UNIVERSITY

Office of the Controller of Examinations

No: STU/COE/2024-25/100

Date: 01-06-2024

## EXAMINATION SCHEDULE

BA/Advance Diploma in Journalism and Mass Communication

Second year Examination – 2024

### Theory examinations

Time: 10:30 am to 1:30 pm

S No.	Date/Day	Subject	Paper Code
1	18/06/2024 Tuesday	Feature Writing and Editing	BJM/ADJM-201
2	19/06/2024 Wednesday	The fundamentals of Digital Marketing	BJM/ADJM-202
3	20/06/2024 Thursday	Introduction to Film Studios & Production	BJM/ADJM-203
4	21/06/2024 Friday	TV Production	BJM/ADJM-204

### Practical-examination & Project

Time: 10:30 am onward

S No.	Date/Day	Subject	Paper Code
1	22/06/2024 Saturday	Ad design, Creation and Development	BJM/ADJM-205
2	24/06/2024 Monday	Electronic Media and Basics of Camera Shots	BJM/ADJM-206
3	25/06/2024 Tuesday	Radio Journalism and Production	BJM/ADJM-207
4	27/06/2024 Thursday	Video Editing Techniques	BJM/ADJM-208

**Note:** Students are advised to see notice board regularly.

(Dr. P. R. Somani)

Controller of Examinations

Copy to:

1. The Chairperson, STU
2. The President, STU
3. The Principal, VIFT
4. IT, Dept., STU
5. Office file



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### Theory examinations

Time: 10:30 am to 1:30 pm

S No.	Date/Day	Subject	Paper Code
1	18/06/2024 Tuesday	History of Journalism	BJM 101/DJM 101
2	19/06/2024 Wednesday	Print Journalism and Technology	BJM 102/DJM 102
3	20/06/2024 Thursday	Cyber and Digital Journalism	BJM 103/DJM 103
4	21/06/2024 Friday	Advertising and Public Relations	BJM 104/DJM 104

### Practical-examination & Project

Time: 10:30 am onward

S No.	Date/Day	Subject	Paper Code
1	22/06/2024 Saturday	Anchoring and Communication Basics	BJM 105/DJM 105
2	24/06/2024 Monday	Theatre and Acting Skills	BJM 106/DJM 106
3	25/06/2024 Tuesday	Camera and Lighting Basics	BJM 107/DJM 107
4	27/06/2024 Thursday	Language and Writing Practice	BJM 108/DJM 108

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